

Chicago Council on Planned Giving

2016-2017 Annual Sponsorship Opportunity Packages

Celebrating Philanthropy in Chicago at the Symposium's 20th Anniversary Event

For the past two decades, CCPG annual symposiums have provided a forum for high quality continuing education and resources for hundreds of development professionals in the greater Chicago area and beyond. Please join us in celebrating this important milestone and the power of philanthropy.



VIP Presenting Sponsor Level

\$12,500

VIP Presenting Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Lead Sponsor (special 20th anniversary event)

- All of Diamond Level Benefits
- Bonus: Company Centerpiece Signage at Each Table for the Luncheon Keynote Program
- Shared National Association of Charitable Gift Planners (NACGP) (Formerly PPP) notification for 2017 Annual Conference

Diamond Level

\$10,000

Diamond Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Sponsor (special 20th anniversary event)

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or Plenary Concluding Reception
- Sponsorship recognition for all sessions within one of our educational tracks (4 Sessions): Beginner, Intermediate or Advanced
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to four company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Institutional membership for 8 of your employees to CCPG
- Bonus: Shared NACGP notification for 2017 Annual Conference

CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

Platinum Level

\$7,500

Platinum Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Sponsor (special 20th anniversary event)

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or or Plenary Concluding Reception speaker(s). Introduction of speaker(s), if sponsoring session with a speaker
- Recognition at sponsored sessions, on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to three company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Bonus: Shared NACGP Notification for 2017 Annual Conference

CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

Gold Level

\$5,000

Gold Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Sponsor (special 20th anniversary event)

- Sponsorship of two sessions at the symposium with appropriate signage
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to two company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

Silver Level

\$3,500

Silver Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Sponsor (special 20th anniversary event)

- Sponsorship of a session or speaker(s), except the Luncheon and/or Keynote Speaker
- Appropriate recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

CCPG Bi-Monthly Luncheon Program Co-Sponsor (1 program during calendar year)

- Introduction of a program speaker(s)
 - Recognition in mailing piece(s), on website and at program
 - Complimentary attendance at program by up to two company representatives
 - Additional representatives may attend at the Member rate
 - Distribution of appropriate company literature/materials at program
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Bronze Level

\$ 2,500

Bronze Sponsorship Benefits Consist of All of the Following:

Annual CCPG Symposium Sponsor (special 20th anniversary event)

- Sponsorship of one symposium break
 - Recognition on symposium brochures, signage, website and in symposium materials
 - Complimentary attendance at symposium by up to two company representatives
 - Exhibition table in exhibitor's area with appropriate signage
 - A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
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Other Sponsorship Opportunities

- \$2,000 Exclusive Sponsorship of one CCPG bi-monthly luncheon program, including introduction of program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by three representatives
- \$1,000 Co-Sponsorship of one CCPG bi-monthly luncheon program, including introduction of a program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by two representatives
- \$750 Exhibition table at annual CCPG Symposium in exhibitor's area with appropriate signage, including attendance by one representative and a hyperlink to the sponsor's website on the CCPG Symposium webpage.
- \$500 Exclusive Sponsorship of one session or speaker at the CCPG Symposium (Does not include Keynote or Plenary Sessions)

CCPG Sponsorship has a big GOAL for our 20th anniversary year and WE NEED YOUR HELP!

We are seeking to raise over \$50,000 in sponsorships for the 2016-2017 year. Please support us by committing to sponsor next years' event by December 31, 2016. All organizations that do so will be listed in an appreciation announcement CCPG will be hosting with the Journal of Philanthropy in a 2017 publication.

*Additional opportunities may be available.
Please contact your CCPG Sponsorship Co-Chairs,
Paddy Homan at phoman@lulife.org or
Susan Sasvari at Susan_Sasvari@rush.edu
or the Council office at 630-416-1166*

We appreciate and thank you for your support in advance!