Christopher M. McGurn

Director, PNC Institutional Planned Giving Solutions

Christopher McGurn is the director of planned giving group. His responsibilities include oversight of a team of Planned Giving relationship managers and investment professionals and ensuring that there is a consistent delivery of investment advice, administration and education to PNC's local and national Planned Giving clients. His team provides insight in the areas of life-income gift administration and investments for charitable gift annuities, charitable remainder trusts, and pooled income funds and works with clients to create specific administrative and investment programs designed to help meet their needs.

Christopher started his planned giving career with Mercantile Bank & Trust in 1992. In 2000, he became the director of gift planning at Catholic Charities of Baltimore where he was responsible for securing a significant number of gift annuities and memberships in the planned gift recognition society. In 2003, Christopher returned to Mercantile and became part of PNC Bank following PNC's acquisition of Mercantile in 2007.

Christopher earned a Bachelor of Science in business administration with concentrations in management, finance and marketing from Towson University. He served on the board of the National Association of Charitable Gift Planners from 2015 to 2018, and as its chair in 2018. He frequently serves as a guest speaker at conferences and educational programs across the country, and he is a past board member and treasurer of the National Capital Gift Planning Council in DC and the Chesapeake Planned Giving Council.

Firm Start Date: August 2003
Industry Start Date: September 1992

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