



## **2017-2018 Annual Sponsorship Opportunity Packages**

For the past two decades, CCPG annual symposiums have provided a forum for high quality continuing education and resources for hundreds of development professionals in the greater Chicago area and beyond.

### **CCPG Sponsorship has a big GOAL and WE NEED YOUR HELP!**

All organizations that do so will be listed in an appreciation announcement CCPG will be hosting with the Journal of Philanthropy in a 2017 publication.

*Additional opportunities may be available.  
Please contact CCPG Sponsorship Co-Chairs,  
Paddy Homan at [phoman@lulife.org](mailto:phoman@lulife.org) or  
Courtney Manning at [Courtney.Manning@nm.org](mailto:Courtney.Manning@nm.org).  
Or call the Council office at 630-416-1166 x303*

***We appreciate and thank you for your support in advance!***

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## **Diamond Level**

**\$10,000**

### **Annual CCPG Symposium Sponsor**

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or Plenary Concluding Reception
- Sponsorship recognition for all sessions within one of our educational tracks (4 Sessions): Beginner, Intermediate or Advanced
- Bonus: Company Centerpiece Signage at Each Table for the Luncheon Keynote Program
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to four company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Institutional membership for 8 of your employees to CCPG
- Bonus: Shared NACGP notification for 2018 Annual Conference

### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)**

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

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## **Platinum Level**

**\$7,500**

### **Annual CCPG Symposium Sponsor**

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or or Plenary Concluding Reception speaker(s). Introduction of speaker(s), if sponsoring session with a speaker
- Recognition at sponsored sessions, on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to three company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Bonus: Shared NACGP Notification for 2018 Annual Conference

### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)**

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

## **Gold Level**

**\$5,000**

### **Annual CCPG Symposium Sponsor**

- Sponsorship of two sessions at the symposium with appropriate signage
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

### **CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)**

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to two company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

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## **Silver Level**

**\$3,500**

### **Annual CCPG Symposium Sponsor**

- Sponsorship of a session or speaker(s), except the Luncheon and/or Keynote Speaker
- Appropriate recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

### **CCPG Bi-Monthly Luncheon Program Co-Sponsor (1 program during calendar year)**

- Introduction of a program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to two company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

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## **Bronze Level**

**\$ 2,500**

### **Annual CCPG Symposium Sponsor**

- Sponsorship of one symposium break
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

## **Other Sponsorship Opportunities**

- \$2,000 Exclusive Sponsorship of one CCPG bi-monthly luncheon program, including introduction of program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by three representatives
- \$1,000 Co-Sponsorship of one CCPG bi-monthly luncheon program, including introduction of a program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by two representatives
- \$750 Exhibition table at annual CCPG Symposium in exhibitor's area with appropriate signage, including attendance by one representative and a hyperlink to the sponsor's website on the CCPG Symposium webpage.
- \$500 Exclusive Sponsorship of one session or speaker at the CCPG Symposium (Does not include Keynote or Plenary Sessions)



## SPONSOR REGISTRATION FORM

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ E-Mail Address \_\_\_\_\_

Website Address \_\_\_\_\_

### SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> <b>\$10,000 Diamond Level</b> | <input type="checkbox"/> <b>\$2,000 Exclusive Level</b>             |
| <input type="checkbox"/> <b>\$7,500 Platinum Level</b> | <input type="checkbox"/> <b>\$1,000 Co-Sponsorship</b>              |
| <input type="checkbox"/> <b>\$5,000 Gold Level</b>     | <input type="checkbox"/> <b>\$750 Exhibition Table at Symposium</b> |
| <input type="checkbox"/> <b>\$3,500 Silver Level</b>   | <input type="checkbox"/> <b>\$500 Exclusive Sponsorship</b>         |
| <input type="checkbox"/> <b>\$2,500 Bronze Level</b>   |   |

### PAYMENT DETAILS:

Check # \_\_\_\_\_

Make all checks payable to **Chicago Council on Planned Giving (CCPG)**.

**Credit Card:** AMEX    VISA    Mastercard

**Name of Card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_

**Security Code:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

Return Form To:  
CCPG  
1717 N Naper Blvd, Suite 102  
Naperville, IL 60563

The Chicago Council on Planned Giving is a 501(c)3 organization, tax-exempt organization. No goods or services were provided in exchange for this sponsorship; therefore, the full amount of your sponsorship is tax deductible within the rules of the Internal Revenue Code. Please consult your tax advisor for further information.