



## COMMITTEES

**Want to be contacted about involvement in any of these committees?** Indicate interest in last column and return to CCPG via email at [cteed@ccpgonline.org](mailto:cteed@ccpgonline.org) or via direct mail to CCPG, 1717 North Naper Blvd, Suite 102, Naperville, IL 60563. Thank you!

Name \_\_\_\_\_ Organization \_\_\_\_\_

Office phone \_\_\_\_\_ Email \_\_\_\_\_

Committee or Program	What it Does	Interest Please mark with an "X"
<b>Governance &amp; Government Affairs Committee</b>	<p>The Governance and Government Affairs (GGA) Committee includes at least one (1) member of the Executive Committee; one (1) member of the Board plus CCPG members at large. It can be chaired by any CCPG volunteer, ideally a member who has engagement at the national level and/or with a deep interest in how tax law affects charitable giving and someone who has current or past experience in board governance. This committee monitors the organization’s legal standing within the confines of the current tax law, informs the board of any changes in the federal and state law that requires board attention and/or makes recommendations to the board as to action needed to maintain CCPG’s stature within state and federal regulations. Examples of related topics include the organization’s tax exempt status and annual 990 filings. Because of the nature of the gift planning industry, this committee also monitors and communicates timely tax law information to the board and broader membership through established communication channels (e.g. email, website, etc.).</p>	
<b>Membership Committee</b>	<ul style="list-style-type: none"> <li>• Monitor and update annual messaging to new and renewing members - encouraging committee participation</li> <li>• Expand membership via collaboration with other professional associations such as the Association of Fundraising Professionals, Chicago Estate Planning Council, etc.</li> <li>• Plan an annual event or announcement recognizing long-term members</li> <li>• Coordinate a unique member-only annual thank you event</li> <li>• Participate in follow-up phone calls to lapsed members, encouraging renewal. Provide an annual summary to board identifying trends in secondary+ memberships, and discontinued memberships.</li> </ul>	

<b>Outreach Committee</b>	<ul style="list-style-type: none"> <li>• Continue to enhance the mentoring aspect for our CCPG scholarship recipients</li> <li>• Provide scholarship opportunities for the year for development office professionals and allied professionals</li> <li>• Provide scholarship opportunities for development office professionals and allied professionals at the annual symposium</li> <li>• Expand mentoring program beyond the scholarship recipients</li> <li>• Increase the mentor pool and have a training session for mentor expectations</li> <li>• Issue certificates to scholarship recipients upon their completion of the program</li> <li>• Contact scholarship recipient's executive directors and thank them for permitting this educational opportunity to their employee. Encourage the executive director to support the recipient's future participation in CCPG as a member</li> <li>• Explore and provide scholarship opportunities for the symposium funded from sponsorship</li> <li>• Expand website for scholarship and mentorship opportunities by including testimonials from prior recipients</li> <li>• Reunite scholarship recipients at a bi-monthly meeting</li> </ul>	
<b>Program Committee</b>	<ul style="list-style-type: none"> <li>• Review and survey membership regarding Nut &amp; Bolts format and time</li> <li>• Survey the membership for topic ideas</li> <li>• Develop a "dynamic roundtable" program in January 2019</li> </ul>	
<b>Sponsorship Committee</b>	<ul style="list-style-type: none"> <li>• Target of \$50,000 in Sponsorship dollars to be raised</li> <li>• The support of each board member to provide us with a minimum of 3 warm contacts</li> <li>• 5 new Sponsors to our line-up</li> <li>• Look into the consideration of adding a mentoring sponsorship opportunity in our packaging</li> <li>• Have CCPG sponsor an AFP Program on gift planning (carry over goal from last year)</li> </ul>	
<b>Symposium Committee</b>	<ul style="list-style-type: none"> <li>• Continue to have a top philanthropist featured as the CCPG Symposium keynote speaker</li> <li>• Cross promote the CCPG Symposium with AFP and other local/regional estate councils</li> <li>• Move the location for exhibiting vendors to a more vendor-friendly area so that they are closer to the symposium attendees and the refreshments during the breaks</li> </ul>	
<b>Communications Committee</b>	<ul style="list-style-type: none"> <li>• To develop a comprehensive communications strategy to add value to members' relationship with CCPG.</li> <li>• Oversee a consistent and active communication strategy for the purposes of program messaging, sponsorship activity, awareness and branding.</li> </ul>	