

CODE OF ETHICS

Mission. We believe in the power of education to further the professional development of the planned giving community and to promote high ethical standards within that community. All of our members are required to abide by the Model Standards of Practice for the Charitable Gift Planner, as adopted and subscribed to by the National Committee on Planned Giving and the American Council on Gift Annuities.

Fiscal Responsibility. We are committed to prudent financial stewardship and to the use of our resources to enhance our mission, not for private gain.

Transparency. We are committed to open communication with our members and the broader planned giving community about our mission, programs, finances, policies and procedures.

Integrity. We are committed to act in a manner consistent with our mission and with our status as an organization described in section 501(c)(3) of the Internal Revenue Code and, in so doing, to avoid conflicts of interest.

Accountability. We are committed to fulfilling our designated roles within the organization to the best of our abilities and to work together to achieve the organization's mission.

Respect. We are committed to showing respect for each other, to embracing diversity, and to considering the ideas of others with an open mind.

Professional Development. We are committed to professional excellence within a sound ethical framework and encourage others to work toward that goal.