Russell James III, Ph.D., J.D., CFP®

Professor, The CH Foundation Chair of Personal Financial Planning

Experience

Professor, Texas Tech University (2013-present); Associate Professor, Texas Tech University (2010-2013); Assistant Professor, University of Georgia (2006-2010); College President (with direct and supervisory fundraising responsibility) – Central Christian College (2000-2005); Director of Planned Giving – Central Christian College (1994-1999); Private law practice limited to estate & gift planning and nonprofit organizations law (1994-2000); University of Missouri, B.A., 1992, J.D., 1994; Ph.D., Consumer & Family Economics (dissertation on religious charitable giving), 2002.

Leadership / Awards Texas Tech University

2012 Teacher of the Year: Personal Financial Planning Association; Associate Editor - Journal of Consumer Affairs. 2009 Outstanding Teacher of the Year Award – University of Georgia College of Family & Consumer Sciences. 2009 ACCI CFP® board financial planning research award. Housing Education and Research Association's 2008 Early Career Award. United Missouri Bank Award for Most Outstanding Work in Gift and Estate Taxation and Planning (law school). American Jurisprudence Award for Most Outstanding Work in Federal Income Tax Law (law school).

Research Interests

Charitable giving; Charitable estate planning; Behavioral- and Neuro-economics

Classes Taught

Graduate courses in charitable planning and behavioral economics

Recent Publications

James, R. N., III (in press). Testing the effectiveness of fundraiser job titles in charitable bequest and complex gift planning. Nonprofit Management and Leadership. [

James, R. N., III (2016). The new statistics of estate planning: Lifetime and post-mortem wills, trusts, and charitable planning. The Estate Planning & Community Property Law Journal, 8(1), 1-39.

James, R. N., III & Routley, C. (2016). We the living: The effects of living and deceased donor stories on charitable bequest giving intentions. International Journal of Nonprofit and Voluntary Sector Marketing, 21(2), 109-117.

James, R. N., III (2016). Phrasing the charitable bequest inquiry. Voluntas: International Journal of Voluntary and Nonprofit Organizations, 27(2), 998-1011.

James, R. N., III (2015). The family tribute in charitable bequest giving: An experimental test of the effect of reminders on giving intentions. Nonprofit Management and Leadership, 26(1), 73-89.

James, R. N., III & Baker, C. (2015). The timing of final charitable bequest decisions. International Journal of Nonprofit and Voluntary Sector Marketing, 20, 277-283.

James, R. N., III. (2015). Exploration-exploitation: A cognitive dilemma still unresolved. Cognitive Neuroscience, 6 (4), 219-221.

James, R. N., III & O'Boyle, M. W. (2014). Charitable estate planning as visualized autobiography: An fMRI study of its neural correlates. Nonprofit and Voluntary Sector Quarterly, 43(2), 355-373. [ISI Journal Citation Reports category: social issues]