



Robert Hofmann, M.A., CFRE, is a native of the Twin Cities. For the past fourteen years, he has worked at the University of Minnesota Duluth (UMD) as a Senior Development Officer. At UMD, he has helped to raise more than \$21 million for student scholarships and programs. He is one of only 7,200 worldwide Certified Fund Raising Executives (CFRE), an internationally recognized credential within the fundraising profession. For more than seven years, Mr. Hofmann has co-led a cohort of professional fundraisers and researchers who strive to address the ethical and moral dilemma fundraisers face with an increase of dementia among faithful donors.