WHY POLICIES ARE IMPORTANT

- LAYS ETHICAL BASIS FOR PROGRAM OPERATION
- Donors’ rights
- Confidentiality
- Trustee administration costs
- Processes for non-cash gift evaluations
- Gift designations & recognition
WHY POLICIES ARE IMPORTANT 2

- PROVIDE PG DEFINITIONS
  - Planned Gift: Gift of personal assets made through estate planning
  - Estate: An individual’s accumulated personal assets
  - Current gift: A gift that can be used by charity immediately upon receipt
  - Deferred gift, Endowment etc.
OUTLINE GIFT TYPES

- WHAT GIFT PLANS WILL ORGANIZATION ACCEPT & ADMINISTER OR NOT OR HAVE ADMINISTERED BY OUTSIDE RESOURCES
  - Bequests
  - Donor Advised Funds
  - Life Income Plans
ALLOCATION OF UNRESTRICTED PLANNED GIFTS

- Endowment
- Quasi-endowment
- Board directed fund...endowment preference
- Capital & permanent needs differentiated from annual support
RECOGNITION

- PG recognition form
- Sign & date: Public or anonymous...can be changed or updated
- Request information...strictly confidential
- PG society...differentiated from annual fund recognition
GIFT CREDITING

- Charitable remainder values
- Recorded to Financial Accounting Standards Board (FASB) standards
- Recommendations of National Association of Charitable Gift Planners (CGP)
EVALUATIONS OF PROPOSED GIFTS

- Gift Acceptance Committee
  - Membership: Org administration, board, other stakeholders

- Evaluate real estate & gifts not meeting standard criteria…Staff maintains prospect relationships…reduced pressure

- GAC makes recommendations to board
Policies outline processes for evaluating proposed gifts...PGO free to process standard gifts

Real estate: Environmental matters, markets, administration costs etc.

Gifts not meeting standard criteria: Autos, closely-held stock, artwork, personal property...Appraisals

Forms 8283 & 8282: “Tattletale Rule”...Non-cash gifts of $500+; Three year disposition by charity...don’t forget life insurance
PROCESS & BOARD APPROVAL

- Board “ownership”…stakeholders…oversight
- Education
- PGO relationship with board members
- Gift potential of board
ENDOWMENT POLICIES

- Why not endowment policies?
- Complement to gift acceptance policies
- Indicates prudent management: Can be shared publicly ...Engenders “investor” confidence as can acceptance policies
ENDOWMENT POLICIES 2

- Uniform Prudent Management of Institutional Funds Act
- Applies to funds held for charitable purposes

- Scope of coverage
- Investment obligations
- Expenditure of funds
Q&A...THANK YOU!

- Payson Wild
- Wild Associates
- 2703 Asbury Avenue
- Evanston, IL 60201

- paysonwild@comcast.net
- 847–475–6362
- Cell: 847–736–6190