

## 2018-2019 Annual Sponsorship Opportunity Packages

For the past two decades, CCPG annual symposiums have provided a forum for high quality continuing education and resources for hundreds of development professionals in the greater Chicago area and beyond.

# CCPG Sponsorship has a big GOAL and WE NEED YOUR HELP!

All organizations that do so will be listed in an appreciation announcement CCPG will be hosting with the Journal of Philanthropy in a 2019 publication.

Additional opportunities may be available.
Please contact CCPG Sponsorship Co-Chairs,
Simon Reeves at simon.reeves@pnc.com or
Courtney Manning at Courtney.Manning@nm.org.
Or call the Council office at 630-416-1166 x303

We appreciate and thank you for your support in advance!

Diamond Level \$10,000

#### **Annual CCPG Symposium Sponsor**

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or Plenary Concluding Reception
- Sponsorship recognition for all sessions within one of our educational tracks (4 Sessions): Beginner, Intermediate or Advanced
- Bonus: Company Centerpiece Signage at Each Table for the Luncheon Keynote Program
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to four company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Institutional membership for 8 of your employees to CCPG
- Bonus: Shared NACGP notification for 2019 Annual Conference

#### CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

### Platinum Level \$7,500

#### **Annual CCPG Symposium Sponsor**

- Introduction of one of the three: Plenary Keynote Speaker(s), Plenary Luncheon Speaker(s) and/or or Plenary Concluding Reception speaker(s). Introduction of speaker(s), if sponsoring session with a speaker
- Recognition at sponsored sessions, on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to three company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails
- Bonus: Shared NACGP Notification for 2019 Annual Conference

#### CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to three company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

<u>Gold Level</u> \$5,000

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of two sessions at the symposium with appropriate signage
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

#### CCPG Bi-Monthly Luncheon Program Exclusive Sponsor (1 program during calendar year)

- Introduction of program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to two company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

Silver Level \$3,500

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of a session or speaker(s), except the Luncheon and/or Keynote Speaker
- Appropriate recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Additional representatives may attend at the Member rate
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

#### CCPG Bi-Monthly Luncheon Program Co-Sponsor (1 program during calendar year)

- Introduction of a program speaker(s)
- Recognition in mailing piece(s), on website and at program
- Complimentary attendance at program by up to two company representatives
- Additional representatives may attend at the Member rate
- Distribution of appropriate company literature/materials at program

Bronze Level \$ 2,500

#### **Annual CCPG Symposium Sponsor**

- Sponsorship of one symposium break
- Recognition on symposium brochures, signage, website and in symposium materials
- Complimentary attendance at symposium by up to two company representatives
- Exhibition table in exhibitor's area with appropriate signage
- A hyperlinked Sponsor's logo on the CCPG website and at the bottom of meeting emails

### **Other Sponsorship Opportunities**

- \$2,000 Exclusive Sponsorship of one CCPG bi-monthly luncheon program, including introduction of program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by three representatives
- \$1,000 Co-Sponsorship of one CCPG bi-monthly luncheon program, including introduction of a program speaker(s), appropriate recognition in mailing piece(s) and at program, and attendance by two representatives
- \$750 Exhibition table at annual CCPG Symposium in exhibitor's area with appropriate signage, including attendance by one representative and a hyperlink to the sponsor's website on the CCPG Symposium webpage.
- \$500 Exclusive Sponsorship of one session or speaker at the CCPG Symposium (Does not include Keynote or Plenary Sessions)



# **SPONSOR REGISTRATION FORM**

Organization Name			
Contact Person			
Mailing Address			
City	State	Zip	
Phone Number	E-Mail Address		
Website Address			
SPONSORSHIP LEVEL			
☐ \$10,000 Diamond Level		☐ \$2,000 Exclusive Level	
☐ \$7,500 Platinum Level		☐ \$1,000 Co-Sponsorship	
☐ \$5,000 Gold Level		☐ \$750 Exhibition Table	
☐ \$3,500 Silver Level		☐ \$500 Exclusive Sponsorship	
☐ \$2,500 Bronze Level			
PAYMENT DETAILS:			
Check # Make all checks payable to Chica	ago Council o	on Planned Giving (CCPG).	
Mail to:		Email to:	
CCPG		cteed@ccpgonline.org	
1717 N Naper Blvd, Suite 102 Naperville, IL 60563			
Credit Card:	AMEX	VISA Mastercard	
Name of Card:			
Card Number:			
Security Code:	Security Code: Exp. Date:		
Signature:			

The Chicago Council on Planned Giving is a 501(c)3 organization, tax-exempt organization. No goods or services were provided in exchange for this sponsorship; therefore, the full amount of your sponsorship is tax deductible within the rules of the Internal Revenue Code. Please consult your tax advisor for further information.